

# **" SANKRANTHI SAMBARALU"**

**10<sup>th</sup>, January, 2025**

**ORGANISED BY UGC -WOMENS STUDIES  
CENTRE**

## **Introduction**

Our college celebrated Makara Sankranti, a cultural and harvest festival, with the Association of Vasavi club Vijayawada KCGF Galaxy. The event aimed to bring together students from diverse backgrounds, fostering a sense of unity, and providing a platform to showcase the rich tapestry of traditions that make up our cultural heritage.

## **Objectives**

The Sankranti celebrations at our college were organized with the following objectives in mind:

- a. To celebrate the cultural diversity within the college community.
- b. To provide students with a deeper understanding of the traditions and significance of Sankranti.
- c. To promote cultural exchange and strengthen the sense of community among students.
- d. To offer a break from academic routines and provide a festive atmosphere on campus.

UCC Womens Studies Center celebrated the vibrant festival of Sankranti with great enthusiasm and cultural fervor, organizing a series of traditional events that captured the essence of this auspicious occasion. The celebration aimed to bring together students, faculty, and staff, fostering a sense of unity and joy.

The event commenced with a speech from the Principal Dr.G.Krishnaveni, in which she emphasized the significance of the occasion in bringing together students from diverse backgrounds. She highlighted the event's role in fostering unity and providing a platform to celebrate and showcase the vibrant cultural traditions that form our collective heritage. The events were inaugurated by Secretary & Correspondent Dr. T.Srinivasu.

A colorful Rangoli Competition was organized, showcasing the creative talents of the participants. Students adorned the college premises with intricate and vibrant designs, depicting various themes related to Sankranti and traditional art forms. Around 100 teams participated from Teaching and Non-Teaching staff. The event not only highlighted the students' artistic abilities but also enhanced the festive spirit.

The excitement continued with Kite Flying, a classic Sankranti tradition. Students participated enthusiastically, competing to see whose kites soared highest in the sky. The sight of colorful kites dotting the sky brought smiles to everyone's faces and added a lively energy to the celebration.

The highlight of the festivities was the performance of Kolatam, a traditional folk dance that brought together participants in synchronized movements accompanied by rhythmic beats. The performance enthralled the audience and reflected the rich cultural heritage of the region.

A Sankranti-themed food festival was organized, featuring a variety of traditional delicacies and festive treats. Students and staff had the opportunity to savour the flavours of regional cuisine, further enhancing the cultural experience of the celebration.

Students participated in traditional dances, folk music performances, and skits that depicted the essence of Sankranti and its cultural significance. These performances not only entertained but also educated the audience about the various customs associated with the festival.

The day ended with the traditional Bhogi Mantalu, where students gathered around the ceremonial fire to symbolize the burning of negativity and the ushering in of positive energy and new beginnings. This event created an atmosphere of togetherness and cultural pride.

The Vice-Principals Dr.M.Venkateswara Rao, Sri P.L Ramesh , Dr.K.Ramakrishna and all faculty members participated in the event.

### **Conclusion:-**

The Sankranti celebrations at our college proved to be a delightful and enriching experience for everyone involved. The event successfully achieved its objectives of promoting cultural unity, providing an understanding of Sankranti traditions, and creating a festive atmosphere on campus. Such celebrations play a vital role in fostering a sense of community and appreciation for cultural diversity within the college.

Prizes were distributed to the winners in all the events.

We extend our appreciation to all the participants, organizers, and contributors who made the Sankranti celebrations a memorable and culturally enriching experience. May such events continue to strengthen the bonds of unity and celebration within our college community?

### **RANGOLI ( STAFF & STUDENTS )**



## Traditional Food Festival



## BOGI MANTALU





## Prizes Distribution Photos



ISO 9001:2015 CERTIFIED

కాకరపర్తి భావనారాయణ కళాశాల (Sponsored by S.K.P.V. Hindu High Schools' Committee), Kothapeta, Vijayawada - 520 001. (AUTONOMOUS)

SKPVM INSTITUTIONS

యు.జి.సి - ఉమెన్స్ స్టడీస్ సెంటర్ మరియు వాసవి క్లబ్ విజయవాడ కె.సి.జి.ఎఫ్. గెలాక్సి ఆర్థ్వర్స్ లో

“సంక్రాంతి సంబరాలు”

తేదీ: 10-01-2025, మధ్యాహ్నం గం|| 03.00 లకు

ముగ్గులు మరియు గాలిపటాల పోటీలు